

CALLING ALL DESIGNERS



BALI ANIMAL WELFARE ASSOCIATION'S **2015 DESIGN CONTEST GUIDELINES**

WHO CAN ENTER?

This competition is open to professional and student artists and designers aged 18yrs+ in Indonesia and internationally until April 23 at 11:59 pm.

HOW TO ENTER THE COMPETITION:

- 1. Understand the Terms and Conditions in the Application Form
- 2. Fill out the Registration Form available online at www.bit.do/2PBQ
- 3. Email your signed and scanned Registration Form with your artworks as a separate attachments to **marketing@balianimalwelfare.com** with the email title: **2015 DESIGN CONTEST YOUR NAME**.
- 4. Files submitted must be titled:
 - a. DC2015_YOURNAME-V1
 - b. DC2015_YOURNAME-V2
 - c. DC2015_YOURNAME-V3

KEY DATES TO REMEMBER

MARCH 26, 2015 – Launch
APRIL 23, 2015 AT 11:59 PM – Deadline for design submissions
APRIL 30, 2015 – Winners announced at www.facebook.com/bawabali

PRIZES

- Winning design on BAWA 2015 Edition T-shirt and/or Eco Bag with designer signature on winning design
- 2. Winners will be announced on BAWA social media sites. A Media Release will be distributed.
- 3. Winners will receive a Winner's Certificate
- 4. Winners will be invited to take part in a photo shoot with their winner design
- 5. Winners will receive the T-shirt and / or Eco Bag featuring their design



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JUDGING

A panel of judges from BAWA will assess submissions and choose up to 5 winning designs. Decisions are final.

TERMS AND CONDITIONS

- The completed registration form should be submitted via email: marketing@balianimalwelfare.com with the subject title: DESIGN CONTEST - YOUR NAME.
- 2. A maximum of 3 designs may be submitted per entrant. All entries must be submitted in one email. Each design must be no larger than A3 size.
- 3. All submissions must be a digital file attachment (PDF or JPG). Hand-drawn artwork must be scanned in and converted into a PDF file; no photographs of original artwork will be accepted. Artwork must be emailed either as a PDF or JPG and be a minimum of 300dpi. File size should be no greater than 3 MB.
- 4. Each participant must include their own signature in each of their designs.
- 5. Each entrant must submit their design(s) with a maximum one-paragraph summary to explain the design concept and inspiration.
- 6. Each winner must submit their design [s] with a one-paragraph biography including name, sex, age, study & work history, interests.
- 7. Designs must be original work and therefore copyright should be owned by the entrant submitting the design. BAWA will not take responsibility for copyright infringement.
- 8. By submitting designs to this competition, entrants are granting unlimited permission to BAWA to produce and sell T-shirts and other merchandise featuring entrants' designs.
- 9. A judging panel will select up to 5 winning designs. Judges' decisions will be final.
- 10. The cost of production and marketing of the winning designs will be met by BAWA. Winning entrants have no recourse to payment. A T-shirt and / or Eco Bag will be awarded to each winning entrant and their design will be promoted by BAWA.
- 11. The deadline for submissions is **April 23 2015 at 11:59pm**. No entries will be accepted after this date.